



## TO WHOMSOEVER IT MAY CONCERN

This is to certify that the following is the Final Attainment of Program Outcomes of Bachelor of Business Administration 2021-2024 batch.

### PROGRAM OUTCOME - ATTAINMENT

| COURSE CODE / PO'S   | PO1  | PO2  | PO3  | PO4  | PO5  |                      |
|--|------|------|------|------|------|----------------------|
| ENG1A01 TRANSACTIONS<br>ESSENTIAL ENGLISH LANGUAGE<br>SKILLS | 2.30 | 2.50 | 2.30 | 2.50 | 1.50 | <a href="#">VIEW</a> |
| ENG1A02 WAYS WITH WORDS<br>LITERATURES IN ENGLISH            | 2.60 | 2.40 | 1.6  | 2.6  | 2.6  | <a href="#">VIEW</a> |
| A07 (2) LANGUAGE   | 2.80 | 2.60 | 1.80 | 2.80 | 2.80 | <a href="#">VIEW</a> |
| BBA1B01 MANAGEMENT THEORY<br>AND PRACTICES                   | 2.00 | 1.40 | 1.0  | 2.4  | 2.2  | <a href="#">VIEW</a> |
| BBA1C01 MANAGERIAL ECONOMICS                                 | 3.00 | 2.60 | 2.4  | 3.0  | 2.8  | <a href="#">VIEW</a> |
| ENG2A03 WRITING FOR ACADEMIC<br>AND PROFESSIONAL SUCCESS     | 3.00 | 2.60 | 2.4  | 3.0  | 2.8  | <a href="#">VIEW</a> |
| ENG2A04 ZEITGEIST READINGS ON<br>CONTEMPORARY CULTURE        | 3.00 | 3.00 | 2.20 | 3.00 | 3.00 | <a href="#">VIEW</a> |
| A08(2) LANGUAGE  | 2.80 | 2.60 | 1.60 | 2.80 | 2.80 | <a href="#">VIEW</a> |
| BBA2B02 FINANCIAL ACCOUNTING                                 | 2.80 | 2.30 | 2.50 | 2.80 | 2.50 | <a href="#">VIEW</a> |
| BBA2B03 MARKETING<br>MANAGEMENT                              | 2.60 | 2.60 | 2.40 | 1.80 | 2.80 | <a href="#">VIEW</a> |

**PRINCIPAL**  
**NIRMALA COLLEGE OF ARTS & SCIENCE**  
**KUNNAPPILLY P.O., MELOOR**  
**CHALAKUDY - 680311**





|   |      |      |      |      |      |                      |
|---|------|------|------|------|------|----------------------|
| BBA3A11-BASIC NUMERICAL METHODS                 | 3.00 | 2.80 | 2.60 | 3.00 | 2.80 | <a href="#">VIEW</a> |
| BBA3A12-PBS                                     | 3.00 | 3.00 | 2.60 | 3.00 | 2.80 | <a href="#">VIEW</a> |
| BBA3B04-CORPORATE ACCOUNTING                    | 1.20 | 1.12 | 0.96 | 1.20 | 1.12 | <a href="#">VIEW</a> |
| BBA3B05-FINANCIAL MANAGEMENT                    | 3.00 | 2.40 | 2.60 | 3.00 | 3.00 | <a href="#">VIEW</a> |
| BBA3CO2-BUSINESS REGULATIONS                    | 1.80 | 1.56 | 1.2  | 1.80 | 1.80 | <a href="#">VIEW</a> |
| BBA4A13 ENTREPRENEURSHIP DEVELOPMENT            | 3.00 | 2.60 | 2.20 | 3.00 | 3.00 | <a href="#">VIEW</a> |
| BBA4A14 BANKING & INSURANCE                     | 3.00 | 2.60 | 2.20 | 3.00 | 3.00 | <a href="#">VIEW</a> |
| BBA4B06 COST AND MANAGEMENT ACCOUNTING          | 2.40 | 2.08 | 2.08 | 2.40 | 2.40 | <a href="#">VIEW</a> |
| BBA 4C03 CORPORATE REGULATIONS                  | 2.80 | 2.60 | 1.80 | 2.80 | 3.00 | <a href="#">VIEW</a> |
| BBA4C04 QUANTITATIVE TECHNIQUES FOR BUSINESS    | 2.80 | 2.40 | 3.00 | 3.00 | 2.75 | <a href="#">VIEW</a> |
| BBA5B07 HUMAN RESOURCE MANAGEMENT               | 3.00 | 2.80 | 2.00 | 2.20 | 3.00 | <a href="#">VIEW</a> |
| BBA5B08 BUSINESS RESEARCH METHODS               | 3.00 | 2.80 | 2.40 | 2.40 | 3.00 | <a href="#">VIEW</a> |
| BBA5B09 OPERATIONS MANAGEMENT                   | 3.00 | 3.00 | 2.60 | 2.80 | 3.00 | <a href="#">VIEW</a> |
| TTM5D01 TOURISM AND HOSPITALITY MANAGEMENT      | 3.00 | 3.00 | 2.60 | 2.80 | 3.00 | <a href="#">VIEW</a> |
| BBA5B10 HUMAN RESOURCE PLANNING AND DEVELOPMENT | 3.00 | 2.80 | 2.80 | 2.80 | 3.00 | <a href="#">VIEW</a> |

**PRINCIPAL**  
**NIRMALA COLLEGE OF ARTS & SCIENCE**  
**KUNNAPPILLY P.O., MELOOR**  
**CHALAKUDY - 680311**





|   |             |             |             |             |             |                      |
|---|-------------|-------------|-------------|-------------|-------------|----------------------|
| BBA5B11 INDUSTRIAL RELATIONS                | 3.00        | 2.60        | 2.80        | 3.00        | 2.60        | <a href="#">VIEW</a> |
| BBA6B12 - ORGANISATIONAL BEHAVIOUR          | 3.00        | 2.60        | 2.80        | 3.00        | 2.80        | <a href="#">VIEW</a> |
| BBA6B13-MANAGEMENT SERVICE                  | 3.00        | 2.80        | 2.80        | 2.80        | 3.00        | <a href="#">VIEW</a> |
| BBA6B14-PROJECT MANAGEMENT                  | 3.00        | 3.00        | 3.00        | 3.00        | 3.00        | <a href="#">VIEW</a> |
| BBA6B17-PROJECT AND VIVA VOICE              | 2.80        | 2.80        | 2.80        | 3.00        | 3.00        | <a href="#">VIEW</a> |
| BBA6B15-PERFORMANCE MANAGEMENT              | 3.00        | 2.80        | 2.80        | 3.00        | 3.00        | <a href="#">VIEW</a> |
| BBA6B16-MANAGEMENT TRAINING AND DEVELOPMENT | 3.00        | 2.80        | 2.60        | 3.00        | 2.80        | <a href="#">VIEW</a> |
| <b>DIRECT</b>                               | <b>2.77</b> | <b>2.55</b> | <b>2.30</b> | <b>2.71</b> | <b>2.71</b> |                      |
| <b>INDIRECT</b>                             | <b>2.65</b> | <b>2.32</b> | <b>2.46</b> | <b>2.31</b> | <b>2.43</b> |                      |
| <b>DIRECT 80%</b>                           | <b>2.22</b> | <b>2.04</b> | <b>1.84</b> | <b>2.17</b> | <b>2.17</b> |                      |
| <b>INDIRECT 20%</b>                         | <b>0.53</b> | <b>0.46</b> | <b>0.49</b> | <b>0.46</b> | <b>0.49</b> |                      |
| <b>PO ATTAINMENT</b>                        | <b>2.75</b> | <b>2.50</b> | <b>2.33</b> | <b>2.63</b> | <b>2.65</b> |                      |

**PRINCIPAL**  
**NIRMALA COLLEGE OF ARTS & SCIENCE**  
**KUNNAPPILLY P.O., MELOOR**  
**CHALAKUDY - 680311**







docs.google.com/spreadsheets/d/1aZ4IEBvfyOihLDd0Ng2sH711jCEI3XAr/edit?gid=19182



PO ATTAINMENT - BBA 2021

.XLSX



File Edit View Insert Format Data Tools Help

Menus



100%



123

Defaul...



D14



*fx*

|    | A                                       | B             | C             | D             | E        | F        | G               | H          | I                          |
|----|---|---------------|---------------|---------------|----------|----------|-----------------|------------|----------------------------|
| 1  | <b>BBA- 2021 BATCH</b>                  |               |               |               |          |          |                 |            |                            |
| 2  | <b>EXIT SURVEY ATTAINMENT</b>           |               |               |               |          |          |                 |            |                            |
| 3  | Program                                 |               |               |               |          |          | BBA             |            |                            |
| 4  | No. of exit students feedback obtained: |               |               |               |          |          | 51              |            |                            |
| 5  | Batch                                   |               |               |               |          |          | 2020-22         |            |                            |
| 6  | Academic year                           |               |               |               |          |          | 2022-23         |            |                            |
| 7  | Question No.                            | Respective PO | Excellent (4) | Very good (3) | Good (2) | Fair (1) | Total weightage | Percentage | Weightage based on 3 scale |
| 8  | 1                                       | 1             | 27            | 24            | 0        | 0        | 180             | 88.24      | 2.65                       |
| 9  | 2                                       | 2             | 18            | 20            | 13       | 0        | 158             | 77.45      | 2.32                       |
| 10 | 3                                       | 3             | 27            | 11            | 13       | 0        | 167             | 81.86      | 2.46                       |
| 11 | 4                                       | 4             | 22            | 11            | 18       | 0        | 157             | 76.96      | 2.31                       |
| 12 | 5                                       | 5             | 24            | 16            | 10       | 1        | 165             | 80.88      | 2.43                       |

**PRINCIPAL**  
**NIRMALA COLLEGE OF ARTS & SCIENCE**  
**KUNNAPPILLY P.O., MELOOR**  
**CHALAKUDY - 680311**





docs.google.com/spreadsheets/d/1W0ni7f1NxNTov\_V1biKAw8Gjq3rs3lpg/edit?gid=1763533555#gid=

Student Exit Survey-BBA 2021 Batch (Responses) .XLSX

Menus 100% 123 Arial 10 B I A

| Timestamp            | 1.Are you able to identify | 2.Do you feel confident | 3.Can you apply both | 4.Are you able to der | 5.Do you feel capable | 6.Are you able to comm |
|----------------------|----------------------------|-------------------------|----------------------|-----------------------|-----------------------|------------------------|
| 4/12/2024 13:11:27   | Very good (3)              | Excellent (4)           | Very good (3)        | Good (2)              | Very good (3)         | Very good (3)          |
| 12/04/2024 13:11:27  | Excellent (4)              | Very good (3)           | Excellent (4)        | Excellent (4)         | Excellent (4)         | Excellent (4)          |
| 4/12/2024 13:11:27   | Very good (3)              | Excellent (4)           | Very good (3)        | Very good (3)         | Excellent (4)         | Good (2)               |
| 12/04/2024 15:40:29  | Excellent (4)              | Very good (3)           | Excellent (4)        | Very good (3)         | Good (2)              | Good (2)               |
| 16/04/2024 06:10:08  | Excellent (4)              | Excellent (4)           | Excellent (4)        | Excellent (4)         | Very good (3)         | Excellent (4)          |
| 4/17/2024 10:11:10   | Very good (3)              | Very good (3)           | Very good (3)        | Very good (3)         | Very good (3)         | Good (2)               |
| 11/04/2024 13:21:50  | Very good (3)              | Very good (3)           | Excellent (4)        | Good (2)              | Good (2)              | Good (2)               |
| 4/19/2024 20:00:47   | Very good (3)              | Very good (3)           | Good (2)             | Good (2)              | Good (2)              | Excellent (4)          |
| 4/12/2024 10:27:40   | Excellent (4)              | Very good (3)           | Good (2)             | Good (2)              | Excellent (4)         | Very good (3)          |
| 4/18/2024 9:00:07    | Very good (3)              | Good (2)                | Very good (3)        | Excellent (4)         | Excellent (4)         | Excellent (4)          |
| 4/12/2024 14:24:11   | Very good (3)              | Very good (3)           | Very good (3)        | Very good (3)         | Very good (3)         | Very good (3)          |
| 4/12/2024 15:08:41   | Excellent (4)              | Good (2)                | Excellent (4)        | Excellent (4)         | Very good (3)         | Excellent (4)          |
| 4/12/2024 18:44:37   | Excellent (4)              | Very good (3)           | Good (2)             | Very good (3)         | Very good (3)         | Very good (3)          |
| 5/15/2024 22:20:11   | Very good (3)              | Excellent (4)           | Excellent (4)        | Excellent (4)         | Excellent (4)         | Excellent (4)          |
| 16/04/2024 14:44:50  | Very good (3)              | Very good (3)           | Very good (3)        | Good (2)              | Very good (3)         | Very good (3)          |
| 4/14/2024 21:17:55   | Excellent (4)              | Excellent (4)           | Excellent (4)        | Excellent (4)         | Excellent (4)         | Very good (3)          |
| 4/15/2024 14:06:00   | Very good (3)              | Very good (3)           | Very good (3)        | Good (2)              | Good (2)              | Very good (3)          |
| 4/14/2024 6:54:05    | Excellent (4)              | Very good (3)           | Very good (3)        | Good (2)              | Good (2)              | Excellent (4)          |
| 4/15/2024 23:42:10   | Excellent (4)              | Good (2)                | Good (2)             | Excellent (4)         | Excellent (4)         | Good (2)               |
| 4/16/2024 16:30:15   | Excellent (4)              | Excellent (4)           | Excellent (4)        | Good (2)              | Good (2)              | Excellent (4)          |
| 4/12/2024 9:18:20    | Excellent (4)              | Excellent (4)           | Excellent (4)        | Excellent (4)         | Excellent (4)         | Excellent (4)          |
| 4/14/2024 2:06:25    | Very good (3)              | Excellent (4)           | Excellent (4)        | Very good (3)         | Very good (3)         | Very good (3)          |
| 4/12/2024 18:54:30   | Excellent (4)              | Excellent (4)           | Excellent (4)        | Excellent (4)         | Excellent (4)         | Excellent (4)          |
| 4/12/2024 11:42:35   | Very good (3)              | Good (2)                | Very good (3)        | Excellent (4)         | Very good (3)         | Excellent (4)          |
| 4/13/2024 4:30:40    | Excellent (4)              | Good (2)                | Excellent (4)        | Excellent (4)         | Excellent (4)         | Excellent (4)          |
| 4/12/2024 21:18:45   | Very good (3)              | Excellent (4)           | Excellent (4)        | Very good (3)         | Very good (3)         | Very good (3)          |
| 4/12/2024 14:06:50   | Excellent (4)              | Very good (3)           | Good (2)             | Very good (3)         | Excellent (4)         | Very good (3)          |
| 4/16/2024 6:54:55    | Very good (3)              | Excellent (4)           | Excellent (4)        | Excellent (4)         | Very good (3)         | Excellent (4)          |
| 4/15/2024 23:43:00   | Excellent (4)              | Very good (3)           | Excellent (4)        | Good (2)              | Excellent (4)         | Very good (3)          |
| 4/15/2024 16:31:05   | Excellent (4)              | Very good (3)           | Good (2)             | Good (2)              | Excellent (4)         | Excellent (4)          |
| 4/17/2024 9:19:10    | Very good (3)              | Good (2)                | Good (2)             | Excellent (4)         | Excellent (4)         | Good (2)               |
| 4/14/2024 2:07:15    | Excellent (4)              | Good (2)                | Good (2)             | Good (2)              | Fair (1)              | Good (2)               |
| 4/16/2024 18:55:20   | Excellent (4)              | Very good (3)           | Good (2)             | Good (2)              | Excellent (4)         | Good (2)               |
| 4/16/2024 11:43:25   | Very good (3)              | Excellent (4)           | Excellent (4)        | Good (2)              | Good (2)              | Excellent (4)          |
| 217/04/2024 04:31:30 | Excellent (4)              | Good (2)                | Good (2)             | Excellent (4)         | Excellent (4)         | Very good (3)          |
| 4/18/2024 23:42:10   | Very good (3)              | Very good (3)           | Excellent (4)        | Very good (3)         | Excellent (4)         | Very good (3)          |


**PRINCIPAL**  
**NIRMALA COLLEGE OF ARTS & SCIENCE**  
**KUNNAPPILLY P.O., MELOOR**  
**CHALAKUDY - 680311**


*[Handwritten Signature]*





**NiRMALA**  
COLLEGE *of* ARTS and SCIENCE

0480 - 2995854 

Kunnappilly P.O., Meloor,   
Chalakudy Pin - 680 311

**PRINCIPAL**  
**NIRMALA COLLEGE OF ARTS & SCIENCE**  
**KUNNAPPILLY P.O., MELOOR**  
**CHALAKUDY - 680311**

