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DEPARTMENT	PROGRAMME SPECIFIC OUTCOME
POST GRADUATE DEPARTMENT OF COMMERCE	<p>PSO1: Build a strong foundation on theories, principles, practices, and regulatory mechanisms in the areas of Commerce.</p> <p>PSO2: Exhibit the skills to analyze and apply the learned knowledge to carry out the functions of business, solve business-related problems, and ensure overall employability.</p> <p>PSO3: Use supportive and appropriate digital technologies to effectively manage the business and cope with the dynamic world of Commerce.</p> <p>PSO4: Develop and apply research attitude and skills to solve real-life problems in the world of Commerce.</p> <p>PSO5: Demonstrate a basic understanding of the latest concepts and trends in the field of Commerce such as Entrepreneurship, Professional Accounting, Investment and Financial Services, Marketing, Business Analytics, Tourism & Hospitality Management.</p>
	PROGRAMME OUTCOME
	<p>PO1: Demonstrate a profound understanding of knowledge trends and their impact on the chosen discipline of study</p> <p>PO2: Become a team player who drives positive change through effective communication, collaborative acumen, transformative leadership, and a dedication to inclusivity</p> <p>PO3: Demonstrate professional skills to navigate diverse career</p>

	<p>paths with confidence and adaptability.</p> <p>PO4: Demonstrate proficiency in varied digital and technological tools to understand and interact with the digital world, thus effectively processing complex information</p> <p>PO5: Emerge as an innovative problem-solver and impactful mediator, applying scientific understanding and critical thinking to address challenges and advance sustainable solutions.</p> <p>PO6: Become a responsible leader, characterized by an unwavering commitment to human values, ethical conduct, and a fervent dedication to the wellbeing of society and the environment.</p> <p>PO7: Emerge as a researcher and entrepreneurial leader, forging collaborative partnerships with industry, academia, and communities to contribute enduring solutions for local, regional, and global development.</p> <p>PO8: Through participation in debates, seminars, workshops, and group discussions, students improve their verbal and written communication abilities, which are vital for the business world.</p> <p>PO9: Participation in business-related clubs, internships, and entrepreneurial projects allows students to apply theoretical knowledge to real-world business scenarios, gaining practical experience and insight into the commerce field.</p>
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UNDER GRADUATE Programmes

Programme : B.Com HONOURS PROGRAMME		
COURSE CODE & COURSE NAME	COURSE OUTCOME At the end of this B.Com HONOURS PROGRAMME course the student will able to	COGNITIVE LEVEL
Cognitive level- Remember –(R),Understand –(U), Apply- (Ap),Evaluate- (E), Create- (C)Analyze(An)		
SEMESTER 1		
COM1CJ101 MANAGEMENT PRINCIPLES AND APPLICATION Major	CO1: Gain a comprehensive understanding of the fundamental principles and theories of management	U
	CO2: Apply management concepts to real-world business situations and cases	Ap
	CO3: Demonstrate proficiency in using relevant management tools and techniques for decision-making and problem-solving.	Ap
	CO4: Recognize and address ethical challenges in management and also understand the social responsibilities of organizations and managers	E
COM1MN101 FUNDAMENTALS OF ENTREPRENEURSHIP Minor	CO1: Gain a comprehensive understanding of what entrepreneurship entails, including its definition, characteristics, and significance in the business world.	U
	CO2:Ability to apply entrepreneurial concepts and frameworks to real world scenarios by developing feasible business plans	Ap
	CO3:Learn how to recognize and evaluate potential business opportunities, including market needs, trends, and gaps.	An

	CO4:Developing the skills of appreciation through success stories of entrepreneurs	E
COM1MN102 ENTREPRENEURIAL MARKETING Minor	CO1:Acquire basic knowledge about entrepreneurial marketing concepts, and strategies	U
	CO2:Apply skills in selection of appropriate marketing strategy.	Ap
	CO3:Demonstrate market plans suitable for entrepreneurs.	Ap
COM1MN103 FUNDAMENTALS OF FINANCIAL ACCOUNTING Minor	CO1:Demonstrate a solid understanding of the fundamental accounting principles and concepts.	U
	CO2:Prepare basic financial statements, including the income statement, balance sheet, and cash flow statement	Ap
	CO3:Describe the accounting system and demonstrate how it is used to record and report, common business transactions	E
	CO4:Apply critical thinking to evaluate accounting scenarios and make informed decisions	An
COM1MN104 ESSENTIALS OF COST ACCOUNTING MINOR	CO1: Gain comprehensive understanding of fundamental concepts and techniques employed in cost accounting.	U
	CO2:Learner shows skill to evaluate, control and manage cost of a product or service efficiently.	An
	CO3:Build a strong foundation on theories and principles relating to cost accounting	An
	CO4:Creating an ability to communicate and present cost statements.	Ap
BCA1FM 105 DIGITAL MARKETING	CO1: To understand the concept of digital marketing and its integration with traditional marketing	U

MDC	CO2: To understand customer value journey in digital context and behaviour of online consumers	A
	CO3: To examine various tactics for enhancing a website's position and ranking with search engines	U
	CO4: To Identify and differentiate between various digital marketing channels, including SEO, social media, email, and content marketing.	A
	CO5: To get an overall idea in implementing basic digital marketing strategies to enhance online visibility and engagement.	A P
SEMESTER 2		
COM2CJ101 FINANCIAL ACCOUNTING Major	CO1: Build a strong foundation on theories, principles, practices and regulatory framework of accounting	U
	CO2: Prepare and analyze financial statements, including the income statement and balance sheet	An
	CO3: Effectively communicate and present accounting data, issues, plans and decisions	An
	CO4: Demonstrate analytical and critical thinking required for the preparation of final accounts and business decision-making	Ap
COM2MN101 ACCOUNTING AND FINANCE FOR ENTREPRENEURS Minor	CO1: Gaining a basic knowledge of the framework, application and creation of accounting systems for entrepreneurship :	U
	CO2: Gain an understanding of the various sources of financing available to entrepreneurs, including equity financing, debt financing, and alternative funding	U
	CO3: Appreciate the importance of accounting and finance in entrepreneurship	E
	CO4: Identify the basic requirements for the setting up of an accounting system in entrepreneurship	Ap

	CO5:Identify various sources of finance and its feasibility for selection	Ap
COM2MN102 LEADERSHIP AND TEAM BUILDING Minor	CO1:Understand leadership theories, styles, and approaches.	U
	CO2:Apply team building skills through group collaboration.	Ap
	CO3:Apply leadership theories to real-world scenarios and case studies.	Ap
COM2MN103 ACCOUNTING STANDARDS FOR FINANCIAL REPORTING Minor	CO1:Understanding the nature and uses of financial statements and the concept of financial reporting	U
	CO2:Gaining a thorough knowledge of the creation, framework and application of Accounting Standards in India	U
	CO3:Addressing the global requirements of a generalized accounting and reporting system through the adoption and convergence of IFRS	An
	CO4”Appreciate the importance of accounting standards and its application	An
COM2MN104 COST BOOK KEEPING AND COST ACCOUNTING STANDARDS Minor	CO1:Demonstrate a solid understanding of the latest Cost Accounting Standards Applicable in India.	U
	CO2:Enable the students to apply Cost Accounting Principles, especially in the Service Industry.	Ap
	CO3:Build a strong foundation on Cost Bookkeeping and Reconciliation of Costing and Financial Profit.	An
BSA2FM106 SERVICE MARKETING MDC	CO1:Understand the fundamental concepts of hotel sales and marketing	U
	CO2:Apply marketing strategies and techniques to the hospitality industry.	Ap
	CO3:Evaluate the effectiveness of marketing efforts within the hospitality sector.	E
	CO4:Analyze the role of sales teams and office management in driving hotel revenue.	An
	CO5:Assess advertising, public relations, and publicity strategies for hospitality businesses.	E
	CO6:Apply innovative approaches to Hospitality marketing challenges.	C
SEMESTER 3		

COM3CJ201 BUSINESS REGULATIONS Major	CO1:Develop a comprehensive understanding of the legal framework governing business activities, including statutes, regulations	U
	CO2:Analyze the impact of legal and regulatory environments on business operations, strategy, and decision- making.	An
	CO3:Evaluate the legal implications of business contracts, including formation, interpretation, and enforcement.	E
	CO4:Critically analyses and appreciates the importance of various business regulations	An
COM3CJ202 Corporate Accounting Major	CO1:Provide an in-depth knowledge in theories, principles, practices and regulatory framework of corporate accounting	U
	CO2:Applying the learned knowledge about accounting of shares, debentures, preparation of final accounts of companies and its consolidation	Ap
	CO3:Exhibit the skill to carry out the functions of business, solve problems and help in managerial decision- making using the acquired knowledge in corporate accounting	Ap
	CO4:Efficiently illustrate accounting data to communicate effectively with all stakeholders	An
	CO5:Demonstrate analytical and critical thinking required for the preparation of final accounts of companies for corporate decision- making	An
	CO6:Quantitatively analyse and present the business data, plans and programmes	An
COM3MN201 FINANCIAL STRATEGY FOR START-UPS Minor	CO1:Build a basic foundation on concepts and theories of Financial Management for Entrepreneurs	U
	CO2:Apply the theories of Financial Management to carry out the functions of Entrepreneurship	Ap
	CO3:Appreciate the importance of Financial management in managing a New Business	Ap
	CO4:Demonstrate analytical and critical thinking required for financial decision making for Entrepreneurs	An

COM3MN202 SOCIAL ENTREPRENEURSHIP Minor	CO1:Understand the concept of social entrepreneurship and its role in addressing social and environmental challenges.	U
	CO2:Identify and analyze various models and approaches to social entrepreneurship, including business models, innovative strategies, and ethical considerations.	An
	CO:3Develop practical skills in project management, marketing, and communication for social ventures.	Ap
COM3MN203 CORPORATE FINANCIAL STATEMENTS Minor	CO1:Recognize and measure inventory, and intangible assets, impairment of assets	An
	CO2:Recognize and measure borrowing cost and income tax	An
	CO3:Prepare income statement and balance sheet of corporate entities	Ap
	CO4:Prepare cash flow statement under direct method.	Ap
COM3MN204 FINANCIAL STATEMENT ANALYSIS AND COST AUDIT Minor	CO1:Understand fundamental basic tools and techniques of financial statement analysis	U
	CO2:Familiarize students with the basic structure of Cost Auditing and Cost Audit Reports.	An
	CO3:Enable the students to apply the financial analysis tools in practice	Ap
	CO4:Develop critical thinking skills to assess the performance of entities objectively based on cost and results and make informed decisions.	An
SEMESTER 4		
COM4CJ203 CORPORATE REGULATIONS AND GOVERNANCE	CO1:Develop a comprehensive understanding of the legal and regulatory frameworks governing corporations.	U

Major	CO2:Develop skills to identify, interpret, and adhere to relevant laws and regulations.	An
	CO3:Evaluate the role of corporate law in protecting stakeholders' interests, including creditors, employees, consumers, and the public	E
	CO4:Develop the ability to make ethical decisions within the legal framework..	E
APPLIED COSTING AND CONTROL	CO1:Develop a comprehensive understanding of fundamental cost concepts and costing techniques	U
Major	CO2:Demonstrate proficiency in various costing methods	Ap
	CO3:Evaluate the effectiveness of cost control measures and identify opportunities for cost reduction and process improvement.	E
	CO3:Communicate and present various statements related to cost and enhancing the strategic decision-making skills.	Ap
	CO4:Demonstrate the analytical and critical thinking ability with regard to cost accounting	An
COM4CJ205	CO1:Develop a solid understanding of basic statistical concepts and tools of analysis	U
BUSINESS STATISTICS	CO2:Apply appropriate statistical techniques to summarize and analyze data sets, including measures of central tendency, variability, and correlation.	Ap
Major	CO3:Develop the ability to interpret descriptive and inferential statistics to draw meaningful conclusions.	Ap
	CO4:Critically evaluate the reliability and validity of statistical analyses and draw appropriate conclusions based on the results	An
SEMESTER 5		

COP5CJ301 INCOME TAX LAW AND ACCOUNTS Major	CO1: Demonstrate a basic understanding of the theories and practices of Income Tax	U
	CO2: Shows the skill to calculate the taxable income from Salary, House Property, and Profit and Gains of Business or Profession	Ap
	CO3: Interpret tax laws and regulations to address complex tax issues	An
	CO5: Evaluate tax planning strategies to minimize tax liabilities for individuals and businesses within the bounds of legal compliance.	E
	CO6: Critically analyses and appreciates the importance of taxation	E
COM5CJ302 MANAGEMENT ACCOUNTING Major	CO1: Develop a comprehensive understanding of the principles, concepts, and techniques of management accounting	U
	CO2: Evaluate alternatives and make recommendations based on relevant financial information.	E
	CO3: Use management accounting information to monitor and control strategic initiatives.	Ap
	CO4: Explore the role of management accountants in maintaining integrity and transparency	An
COM5CJ303 PRINCIPLES OF MARKETING Major	CO1: Develop basic knowledge about the concepts, principles, tools and techniques of marketing	U
	CO2: Analyze consumer behavior and decision-making processes to identify market opportunities and develop effective marketing strategies.	An
	CO3: Apply marketing frameworks and models to analyze the competitive landscape and develop positioning strategies.	Ap
	CO4: Communicate marketing concepts, strategies, and recommendations	Ap

	effectively through written reports and oral presentations.	
COM5EJ301 (1) MANAGEMENT OF FINANCIAL SERVICES Major (Elective)	Understanding the role and function of financial markets in the economy.	U
	CO2: Analyzing the various types of financial intermediaries and their significance in the financial system	An
	CO3: Evaluating the regulatory frameworks governing financial markets and intermediary	E
	CO4: Applying theoretical concepts to real- world financial market scenarios.	Ap
COM5EJ302 (1) SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT Major (Elective)	CO1: Develop a strong foundation on the theories and principles of security analysis and portfolio management	U
	CO2: Develop application skills to assess the risk level and security pricing	Ap
	CO3: Analytical and critical evaluation of security market functioning.	An
	CO4: Appreciate the relevance of Portfolio Management.	E
COM5EJ303 (2) FUNDAMENTALS OF BANKING AND INSURANCE Major (Elective)	CO1: Develop comprehensive understanding of the financial services industry, including the roles of banks and insurance	U
	CO2: Analyse the core functions and operations of commercial banks, including deposit mobilization and lending	An
	CO3: Analyse the regulatory environment governing banking and insurance sectors	An

	CO4: Evaluate the role of technology in modern banking operations.	E
	CO5: Interpret the concepts and classification of risks and annotate on the principles and terms of insurance	An
	CO6: Analyse the regulatory system for insurance sector in India	An
COM5EJ304 (2) SERVICES MARKETING IN BANKING AND INSURANCE Major / Elective	CO1: Develop a comprehensive understanding of the key principles, concepts, and challenges associated with marketing in the banking and insurance sectors.	U
	CO2: Apply the marketing strategies to design and promote banking and	Ap
	CO3: Understand the role of digital channels in marketing financial services and demonstrate competence in leveraging digital marketing tools and platforms..	U
	CO4: Analyse the market Segmentation and Marketing Mix of Insurance Marketing. in	An
COM5EJ307(4) COMPUTER APPLICATIONS IN BUSINESS Major/Elective	CO1: Demonstrate a basic understanding regarding Computer Applications in Business	U
	CO2: Shows the skill to create web sites using HTML	Ap
	CO3: Critically analyses and appreciates the concepts of e-commerce and digital payment systems and the need for digital security	E
COM5EJ308 (4) BUSINESS INFORMATION SYSTEM	CO1: Demonstrate a detailed understanding regarding the concepts of Management Information System	U
	CO2: Shows the skill to design the database for Accounting and Management	Ap

	CO3:Equip students for applying appropriate analytical tools for Project Appraisal	Ap
	CO4: Prepare and Communicate Business Plan	Ap
COM8MN303 ADVANCED FINANCIAL MANAGEMENT Minor	CO1:Understand the role of financial management in achieving the strategic objectives of the organization..	U
	CO2:Develop strong analytical skills to assess financial risk, evaluate investment opportunities, and make informed decisions	An
	CO3: Expose students to the latest trends in International Financial Management	An
	CO4:Analyse International environment and exchange rate risk management techniques to support strategic decision-making.	Ap
COM8MN304 STRATEGIC COST ACCOUNTING MINOR	CO1:Develop a comprehensive understanding of cost concepts and strategic cost control techniques	U
	CO2: Demonstrate proficiency in quality costing methods	Ap
	CO3:Evaluate the effectiveness of cost control measures and identify opportunities for cost reduction and process improvement.	E
	CO4: Communicate and present various statements related to cost and enhancing the strategic decision-making skills	Ap

	CO5: Demonstrate the analytical and critical thinking ability to evaluate the Performance	An
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